

Nov 7, 2019

Hi Pamela,

I am reaching out to endorse the Frog Ferry initiative and suggest its inclusion in the Metro Transportation Improvement Plan. The region needs to utilize its waterways to address the massive opportunity to alleviate a portion of the transportation challenges. No one solution solves everything, but the proven ridership of a river based passenger ferry has a large impact to support other efforts. I strongly urge you to add Frog Ferry and a passenger ferry on the Willamette and Columbia rivers in the plan.

I am including Susan Bladholm on this email as she can provide any details on the status of the initiative Frog Ferry has underway. They have developed an exceptional board and advisory that has proved a ferry's efficacy.

Best!

Dave Barcos

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Links to set up [Coffee in the Couve](#) or [A Call](#)