

July 25, 2018

Susan Bladholm, Founder and President
Frog Ferry
4430 SW Selling Court
Portland, OR 97221

Dear Ms. Bladholm,

The Columbia River Economic Development Council (CREDC) would like to thank you for your leadership and the momentum you have created to advance the Frog Ferry project. On behalf of CREDC, I would like to express our support for the project, which would provide residents and visitors to our region an additional mode of transportation and daily access to the Columbia River.

Serving as the Associate Development Organization for Clark County, CREDC is a public-private partnership of over 150 investors and strategic partners working together to advance the economic vitality of the community through business growth and innovation. In support of this mission, two of our areas of service are fostering business growth with existing businesses and recruiting new companies to Clark County.

In alignment with CREDC's Comprehensive Economic Development Plan, the Frog Ferry project would provide a distinctive amenity that will continue to enhance the quality of life of our community while providing a direct connection to our region's largest marine asset. Additionally, this service would provide for multi-modal transportation options and increased vitality along the Columbia River, creating a stronger and renewed commitment to our region's waterways and history.

The Frog Ferry initiative is representative of the innovation and creativity that this region continues to strive to foster. Water transit should be integrated as a component of our comprehensive regional transportation system to provide additional options for people to move efficiently throughout the metro area.

Thank you for your continued leadership of this forward-thinking regional amenity.

Sincerely,



Max Ault
Interim President, CREDC