

November 20, 2018

Susan Bladholm,
The Frog Ferry
4430 SW Selling Court
Portland, OR 97221

Dear Susan,

I am writing to express enthusiastic support for the concept of a water taxi or passenger ferry system in the Portland/Vancouver metropolitan area. This is an idea that is long overdue and much needed. To be frank, I am completely shocked this effort has not been seriously pursued from many years ago.

Unosquare has offices in Vancouver and my wife and I live and work here with a few other employees. Many business meetings occur in Portland and we all dread driving over the bridge to further clog up the limited Portland freeway space. Additionally, with the new waterfront development in Vancouver, a service like this makes even more sense for commuters.

I am extremely supportive of Frog Ferry and the team effort to make this happen. Having personally worked in Boston, Seattle, New York, and other river cities during my career, I believe this plan will lift the Portland/Vancouver region to a rightful place as a progressive city that utilizes the Willamette and Columbia rivers to their full extent.

We encourage the City Council to support the Frog Ferry's proposal to kick off this effort.

Best regards,

Mike Barrett
Co-Founder and CEO
Unosquare, LLC