



GREATER PORTLAND INC  
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GREATERPORTLANDINC.COM  
503-445-8065

June 18, 2018

Susan Bladholm  
Founder and President  
Frog Ferry  
4430 SW Selling Court  
Portland, OR 97221

Dear Susan,

On behalf of Greater Portland Inc, and in alignment with priorities within Greater Portland 2020—the region’s comprehensive economic development strategy—I am delighted to offer my support for the Frog Ferry project, which will offer residents and visitors a necessary North-South transportation option.

As the region’s economic development organization, Greater Portland Inc understands the critical role transportation plays in the vitality of a growing metropolitan area. Efficient transportation access and options for workers are essential to companies considering an investment decision in the Greater Portland region, and Frog Ferry will add a stress-free commute option to our region’s robust suite of transportation choices. Frog Ferry’s proposed route, with the potential to travel from Vancouver to Lake Oswego in less than an hour during rush hour, would be a boon to workers throughout our community. This innovative transportation option will harness our region’s rivers, alleviate congestion and cut down on commute times, making it attractive to prospective companies and investors.

This potential for increased connectedness between Washington and Oregon – and between both banks of the Willamette River – is very exciting, and proposed dock locations would support travel and provide access to and from some of our region’s key amenities, including the Vancouver Waterfront, Oregon Convention Center and the four pillars of the Innovation Quadrant (OMSI, PCC, OHSU and PSU).

Frog Ferry is providing a creative solution and viable alternative to increasing congestion. With your proven track record and the combined experience of the leadership team you have assembled, I am confident that Frog Ferry has great potential for success in a community that embraces smart, efficient and innovative transit options.

Sincerely,

A handwritten signature in black ink, appearing to read "Janet LaBar", written in a cursive style.

Janet LaBar  
President and CEO