

From: MARTIN STOLL martin@sparkloftmedia.com
Subject: Frog Ferry project
Date: June 7, 2019 at 8:38 PM
To: Sen.LewFrederick@oregonlegislature.gov

MS

Dear Representative Frederick,

We are a rapidly growing advertising agency with a staff of 50, an office in downtown Portland and employees who live in the Portland area as well as in Vancouver / Camas.

Portland area traffic has become a huge issue for us as it takes employees so long to commute to work that some colleagues now work unconventional work schedules (e.g. 6am-2pm) to avoid traffic.

This makes it harder to schedule meetings, not only within our team but also with clients. The loss of flexibility and productivity hampers our business opportunities. Infrastructure is the foundation for everything.

I was excited to learn about Frog Ferry as one way to possibly reduce traffic congestion. I have lived in many cities on several continents and speak with perspective when I say that infrastructure development in Portland is severely lacking.

We need new ideas and a different approach if we want to sustain the growth of the Portland region.

I want to ask you to support the passenger ferry service project work of Friends of Frog Ferry. We need to explore new ways to provide transit options for the region and we need to explore them quickly.

Sincerely,

Martin Stoll

Martin Stoll

CEO

Sparkloft Media

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