



June 3, 2021

Media Contact

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MEDIA ADVISORY:

(Note to reporters: This is for media only; not open to the general public)

Friends of Frog Ferry to announce plans for a Passenger Ferry Pilot Project on June 8

What: Friends of Frog Ferry will hold a news conference announcing a pilot project for a passenger ferry service in the Portland metro area. Oregon is one of only four major river cities that does not use their waterway for transit. News media and supporters will hear about planning and financing for the pilot project and get a first look at the route and the proposed passenger ferry vessel.

When: Tuesday, June 8, 11 a.m. to noon

Where: Cathedral Park (near the boat launch)
8800 N Bradford St., Portland, OR 97203

Parking: Veer right after you cross the railroad tracks. Please avoid parking spaces designated for boats/boat trailers and park in the back half of the parking lot.

This event is in-person, outdoors. Please dress accordingly for the weather and abide by physical distancing guidelines. Masks will be required at all times, except for speakers when addressing the audience.

Speakers: James Paulson, Board Member, Friends of Frog Ferry
Susan Bladholm, Founder/President, Friends of Frog Ferry
Sam Adams, Director of Strategic Innovations, City of Portland
John Sainsbury, Managing Partner, Maritime Consulting Partners
Ron Wille, President, All American Marine

Visuals: Friends of Frog Ferry video, b-roll and pilot project route map will be made available.

About Friends of Frog Ferry

Friends of Frog Ferry 501(c)(3) was founded in 2017, by Susan Bladholm, who started the passenger ferry initiative to activate the Columbia and Willamette rivers as an alternate transportation option. An Operational Feasibility Study, Finance Plan, Best Practice Case Study Report and Demand Modeling Report may be found at www.frogferry.com. Frog Ferry is a grassroots effort supported by hundreds of volunteers serving on nine committees. To date, more than \$7M in pro bono goods and services have been contributed to the effort.

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