

OHSU FROG FERRY SURVEY

SUMMARY OF FINDINGS, DECEMBER 2021

OHSU Transportation and Parking
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A survey about Frog Ferry was made available to OHSU members via the October 28 Operational update, and a direct email was sent to more than 1,000 people who live in zip codes 97203, 97217 or 97231. Around 700 people took the survey (all questions were optional, so not every respondent answered every question). More than 80% of respondents are OHSU employees. Below is a summary of key survey findings.

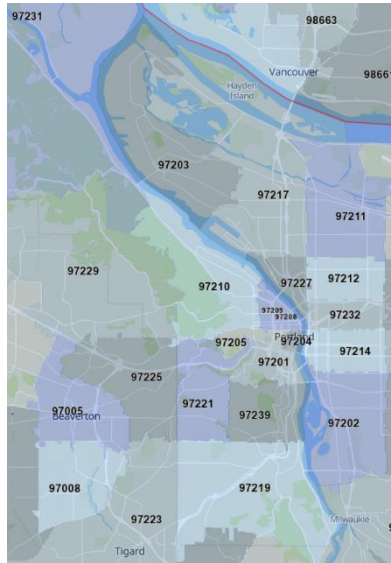
78% of respondents would be "Extremely interested" or "Somewhat interested" in taking a ferry to OHSU.

Would you be interested in taking a ferry to OHSU?		97203	97217	97231	other	Total	97203	97217	97231	other	Total
		Extremely interested	63%	43%	44%	54%	53.4%	112	66	11	102
Somewhat interested	21%	29%	40%	22%	24.2%	37	44	10	41	132	
Unsure or neutral	11%	13%	12%	14%	12.5%	19	20	3	26	68	
Somewhat uninterested	3%	9%	0%	3%	4.4%	5	13	0	6	24	
Extremely uninterested	3%	6%	4%	7%	5.5%	6	9	1	14	30	
Total		33%	28%	5%	35%	100%	179	152	25	189	545

60% of respondents live in one of the targeted zip codes.

What zip code do you live in?

Zip code	Respondents
other zip codes*	41% 263
97203 (St. John's)	30% 192
97217 (North Portland)	26% 165
97231 (West of St. John's)	4% 26



*Top other zipcodes:

1. 97202: 23 respondents
2. 97239: 15 respondents
3. 97206: 13 respondents
4. 97214: 13 respondents
5. 97219: 13 respondents
6. 97211: 10 respondents

"Distance from dock locations" was identified as the number one barrier that would prevent respondents from taking the ferry.

What obstacles would prevent you from taking a ferry or make the experience more challenging?

Obstacle	97203	97217	97231	other	Total	Total
Distance from dock locations	31%	40%	32%	32%	266	34%
Other (please specify)	19%	8%	21%	20%	123	16%
My schedule is very irregular (I frequently travel at different times of day)	13%	13%	15%	13%	100	13%
I travel too very early in the morning or late at night	13%	12%	9%	8%	85	11%
Accessibility	6%	11%	6%	14%	78	10%
Physical distancing from other passengers	7%	6%	3%	7%	51	7%
Child care	6%	6%	9%	3%	40	5%
Traveling with equipment	3%	3%	3%	2%	21	3%
Discomfort with water travel	3%	2%	0%	0%	11	1%
Current carpool arrangement	0%	0%	3%	1%	5	1%
Total					780	

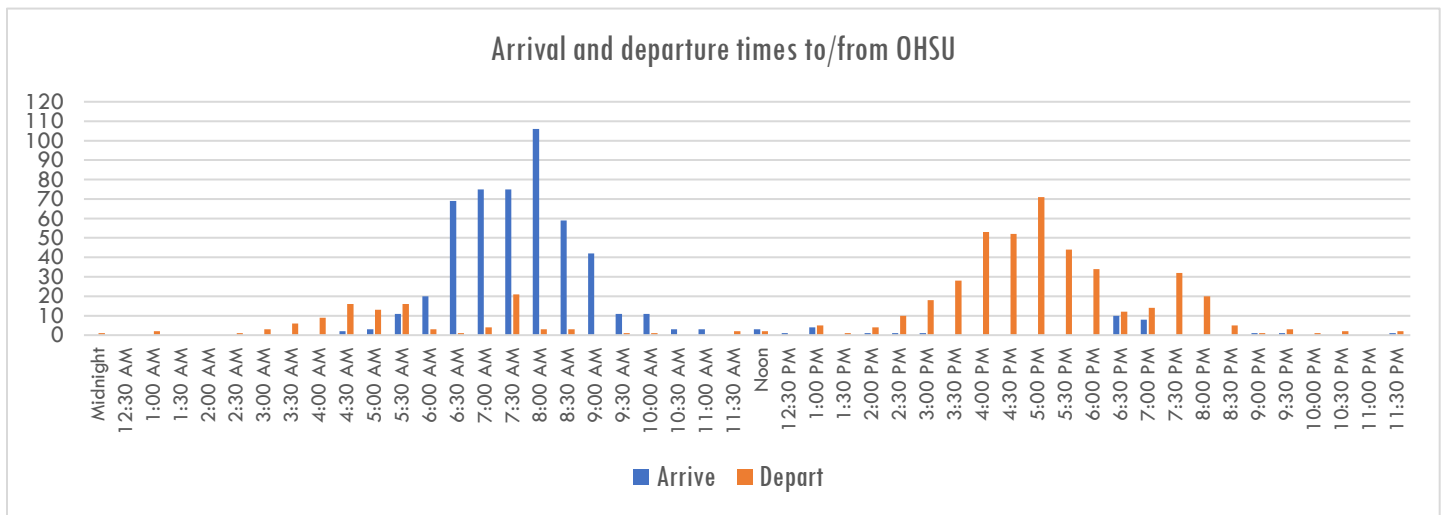
The most common commute mode of respondents is drive alone (33%), followed by public transit (24%) and then bike (17%).

What modes do you typically take to OHSU? Select all that apply.

	97203	97217	972311	other	97203	9721	97231	other
Drive alone	47%	38%	69%	33%	141	110	22	114
Public transit (bus, train, etc.)	21%	25%	6%	24%	62	72	2	84
Bike (e-bike, e-scooter, etc.)	13%	18%	6%	17%	38	51	2	58
Dropped off by friend, family,	8%	7%	3%	7%	24	19	1	25
Carpool with a colleague	5%	5%	13%	6%	15	13	4	21
Ride share service (Lyft, Uber,	3%	5%	0%	3%	8	13	0	12
Walk or run	3%	3%	3%	9%	9	8	1	32
Total	Total	Total	Total	Total	297	286	32	346

Most respondents travel to OHSU Monday-Friday during peak commute hours, with an 8am arrival and 5pm departure being the most common.

What time do you typically arrive and depart from OHSU?



Other survey findings:

- Ferry schedule, ease of booking a ticket/reservation, and cost were the top three preferred amenities (preferred over WiFi, food and beverage service, ambiance, etc.)
- Weather would not be a major consideration for ridership, more than 70% said they would ride the ferry in good or bad weather.
- The mean commute time one way is 33 min to OHSU and 39 min home.
- Most bikers would prefer to bring their bike on the ferry (as opposed to locking it up at the dock or using bike share).