

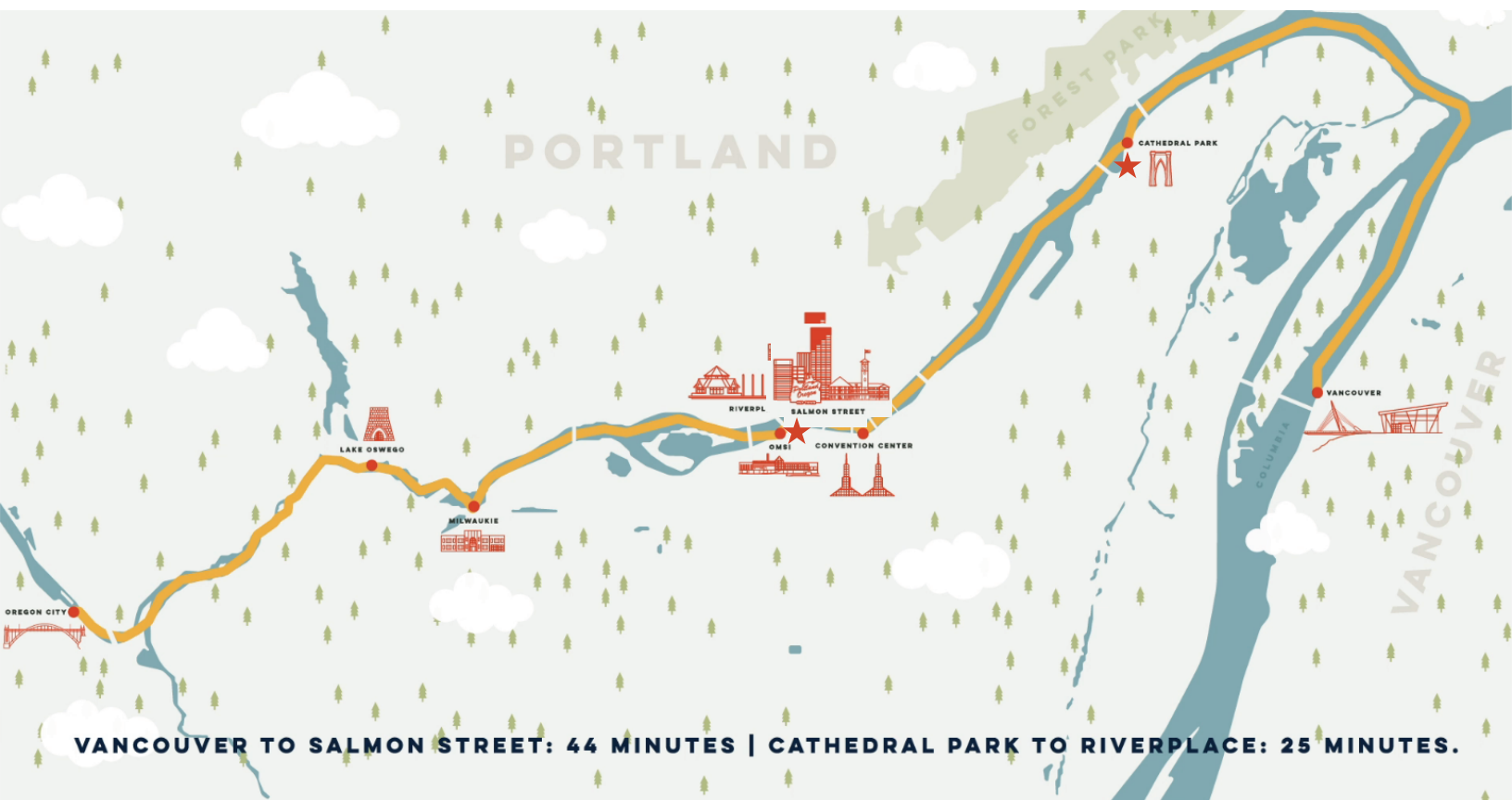
Overview

What is Frog Ferry?

Frog Ferry is a nonprofit working to create a safe and sustainable river-friendly public passenger ferry service.

Goals

- Reduce congestion and greenhouse gas emissions (GGEs)
- Build resiliency and emergency response
- Enhance community livability
- Provide a low-cost means of connecting marginalized populations with jobs/services
- Connect residents and visitors to our rivers to foster stewardship
- Educate passengers about the river habitat and the Indigenous Tribes who lived along the shores 300+ years ago
- Have fun!



★ Pilot Project: 2 Dock Stops (Fully Scaled: 9 Stops)

The route will run from Cathedral Place dock to RiverPlace dock to serve commuters. The fully scaled ferry operation will serve 9 stops, from Vancouver, WA to Oregon City and potential points beyond.

Achieves a significant reduction or sequestration of greenhouse gases

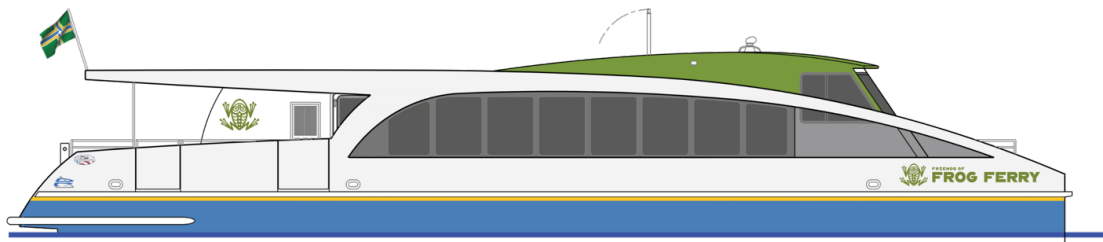
- Estimated GGEs mitigated by one vessel in one year: 3,170 metric tons
- Estimated GGE's mitigated in three years: 14,265 in metric tons
- Estimated GGE's mitigated in 30 years of two vessels: 190,200 metric tons

When?

2017-2024:	Research (demand modeling, feasibility studies, finance plan, social media, community outreach, pilot project plan), regulatory agency outreach, customer experience, community benefit, finance, and marketing. Support letters at frogferry.com .
2025:	Secure project management funding for home port recon and plan (short and long-term), summer FTA application, pilot project operations plan, downtown transportation-oriented development plan, fundraising for pilot project match and operations. Note: IIJA federal funds available 2022-2026: \$300M/year for ferries.
2027:	Boat on the water in operation.
2028:	Apply for second FTA grant to add dock and vessel.

How?

A 70-passenger ferry with bike storage at \$3.50 per trip for the pilot route. The long-term vision includes an electrified ferry fleet of seven vessels with shore-side charging overnight. Launch the ferry operation utilizing renewable diesel (R99) until shore-side charging stations are built and in operation. Residents living in proximity to docks can live car-free.



Ferry Community Benefits

	Pilot Project: 1 ferry on Renewable Diesel	Fully Operational: 7 electrified ferries
Social	<ul style="list-style-type: none"> Affordable: \$3.50/ticket (low subsidy) Maximize time during shorter commutes River accessibility: fosters sense of belonging Connects low/med. Income residents to downtown Fun! 	<ul style="list-style-type: none"> 95 million lbs. of CO2 removed/yr Residents live car-free Fosters economic development Builds community resilience Connects residents to greenspaces
Environment	<ul style="list-style-type: none"> 780 passengers a day (50% load) 600 autos displaced/day R99 is 80% cleaner than fossil diesel 3,170 annual metric tons CO2 displaced Operate 12 hours/day, Monday-Saturday 	<ul style="list-style-type: none"> 4,000 passengers/day (50% load) 1 million passengers/yr 700,000 car trips displaced/yr Shoreside charging infrastructure Proximity to nature and ecotours
Economic	<ul style="list-style-type: none"> Draws people to downtown core Inspires "Portland can do big things again" Attracts employers "High on-time" performance/reliability Affordable and shovel ready Preferred commuter mode Builds community resilience against earthquakes 	<ul style="list-style-type: none"> Connects communities Jobs: 150 FTE/yr for construction, maintenance, crews, management Draws people to waterfront Connects multi-modality of transit options Builds bike/scooter/pedestrian traffic Builds community Green Loop Affordable and reliable transit

Your Support Matters

Website: www.frogferry.com

LinkedIn: [Friends of Frog Ferry: Passenger Ferry Service](#)

Facebook: [Friends of Frog Ferry](#)

Instagram: [@frog_ferry](#)