

# Frog Ferry wants to hear from you!



Send us a one minute selfie video about why you want a ferry service in Portland.

Your video will be used for our social media, government affairs, and public outreach efforts.

Send to Kim Larson at [klarson@luminoso.com](mailto:klarson@luminoso.com).



## A few details to keep in mind...

Record horizontally and up close with your head and shoulders in view.



Find a well-lit, quiet place to record. Avoid areas that echo or have wind.

Send to Kim Larson at [klarson@luminoso.com](mailto:klarson@luminoso.com).



## "What do I say?"

1. Introduce and share something about yourself. Who are you and what do you do?
2. Share an anecdote. This could be a specific time or a routine where you think Frog Ferry would have been impactful.
3. Close with a call to action. Ask elected officials to support or donate and you will get a bumper sticker to display in traffic.



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