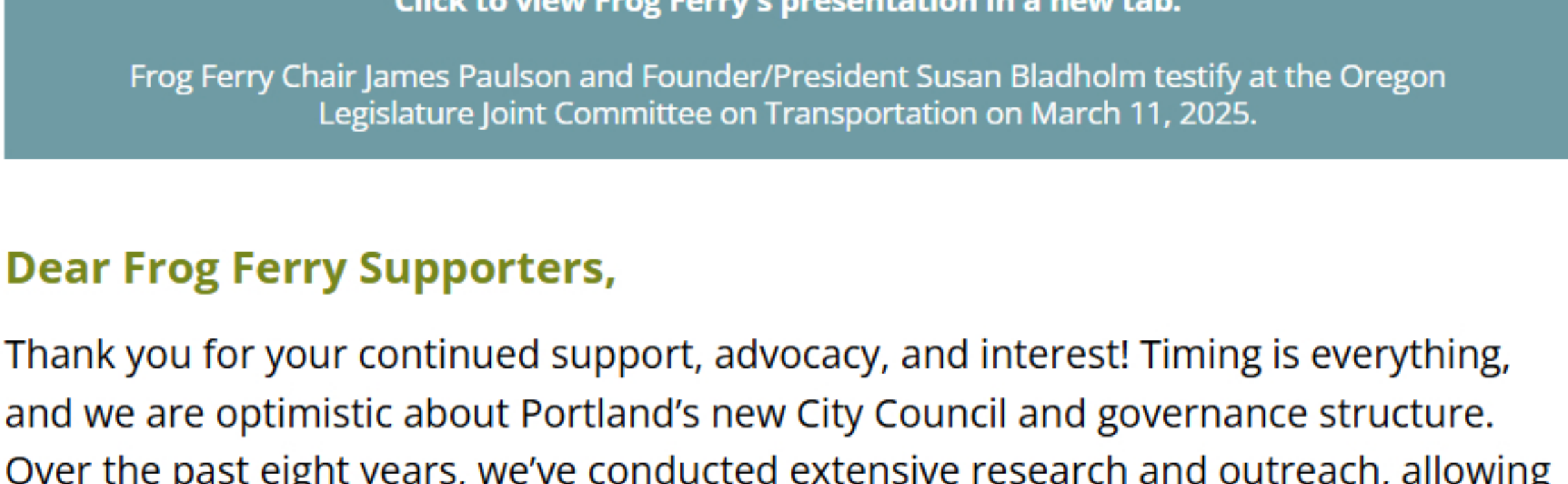


This Moment in Time:

New City Council, New City Rebuild, 2025 Oregon Transportation Package, and Time for a New Ferry



Click to view Frog Ferry's presentation in a new tab.

Frog Ferry Chair James Paulson and Founder/President Susan Bladholm testify at the Oregon Legislature Joint Committee on Transportation on March 11, 2025.

Dear Frog Ferry Supporters,

Thank you for your continued support, advocacy, and interest! Timing is everything, and we are optimistic about Portland's new City Council and governance structure. Over the past eight years, we've conducted extensive research and outreach, allowing us to quickly bring new councilors, staff, and deputy city administrators up to speed on the benefits, costs, and best practices of passenger ferries.

As Mayor Wilson and his team focus on revitalizing Portland—improving safety, cleanliness, and housing solutions—we're encouraged by his leadership. With his background as the CEO of an electrified trucking fleet, Mayor Wilson understands the transportation sector's role in building a strong community.

Exciting advancements in passenger ferry electrification mean we now have the opportunity to launch Frog Ferry as a fully electric service, avoiding the need for renewable diesel or hybrid technology. Our team is pursuing this course, for funding and to secure partners for a shore-side charging station.

Electrification & Sustainability

Carbon footprint of travel per kilometer, 2022

The carbon footprint of travel is measured in grams of carbon dioxide-equivalents¹ per passenger kilometer. This includes the impact of increased warming from aviation emissions at altitude.



Click to view in a new tab.

Data Source:

UK Government, Department of Energy Security and Net Zero (2022) – processed by Our World in Data. “Transport emissions per kilometer travelled” [dataset]. UK Government, Department for Energy Security and Net Zero, “Greenhouse gas reporting: conversion factors 2022” [original data].

Our Request to the City of Portland

City Councilor Mitch Green, co-chair of the Arts & Economy Standing Committee, has agreed to forward our resolution request to the committee—and potentially the full City Council. As City Hall adapts to new processes, we see this as a crucial moment for advocacy.

Join Us at City Council!



The Frog Ferry team is meeting with City Councilors and staff in effort to forge a partnership.

From left to right: **Lajune Thorson**, President of Downtown Neighborhood Association; **Jennifer Schlooming**, Frog Ferry Board Secretary and St. John's resident; **Xavier Sticker**, VP of Downtown Neighborhood Association; **District 4 City Councilor Clark**; **Nina Byrd**, Frog Ferry Board and District 4 resident; **Michael Pouncil**, Executive Director of Portland Harbor Community Coalition; **Susan Bladholm**, Frog Ferry Founder/President; **John Furukawa**, Frog Ferry Board; and **James Paulson**, Frog Ferry board chair. Not pictured: Captain Peter Wilcox, Frog Ferry Board.

This is a pivotal time to attend Standing Committee hearings. If you'd like to participate or provide comments in support of Frog Ferry, check the [meeting schedule](#) and reach out to us if you need help with talking points. Your voice matters!

What Our Resolution Asks For:

- A **Memorandum of Understanding (MOU)** between the City and Friends of Frog Ferry to support fundraising efforts.
- Collaboration on the use of existing City-owned docks at **Cathedral Park and RiverPlace** to expand community access and provide affordable transit.
- **Fiscal sponsorship** from the City for grant applications, including the **FTA Passenger Ferry Fund (\$300M)** and other federal, state, and regional opportunities. Yes, we are aware that federal funding is impossible to predict at this time.
- Formation of a **cross-bureau project team** to oversee implementation, funding, and strategic planning.
- Inclusion of Frog Ferry in the **City's State and Federal legislative agendas**, with Friends of Frog Ferry leading project planning and fundraising.
- A request for Metro to include Frog Ferry in the **Regional Transportation Plan (RTP)** and for the City to add it to the **Transportation System Plan (TSP)**—a prerequisite for federal funding.

Timeline & Funding Needs

We anticipate our request moving through City Council by mid-April. With Portland facing budget challenges and a critical need for community investment, Frog Ferry presents a **cost-effective solution** with a **low startup cost** and a **three-year implementation timeline**.

Projected Costs & Funding Sources

- **\$20M** to launch a ferry and operate for one year (includes vessel construction, operations, ticketing, marketing, compliance, and dock improvements). Proposed Public funding \$20M (City/PCEF, state, and/or federal).

OR

- **\$49M** to build two vessels and operate for two years.

How You Can Help

- **Donate!** Your tax-deductible contribution directly supports our advocacy, website, social media, City Council materials, and more. Want a Frog Ferry sticker or cap? Just deduct the value from your donation!
- **Follow Us on Social Media!** Spread the word—most Portlanders aren't familiar with ferries since they haven't been used here in over 100 years.
 - [Facebook](#)
 - [Instagram](#)
 - [X](#)
 - [LinkedIn](#)
 - [YouTube](#)
- **Advocate for Frog Ferry!** Want to help rebuild Portland but aren't sure how? Join us! You can:
 - Contact elected officials by reaching out to Portland City Council to make them aware of your support:
 - **District 1 Councilors:**
 - councilor.avalos@portlandoregon.gov
 - councilor.dunphy@portlandoregon.gov
 - councilor.smith@portlandoregon.gov
 - **District 2 Councilors:**
 - councilor.pirtle-guiney@portlandoregon.gov
 - councilor.kanal@portlandoregon.gov
 - councilor.ryan@portlandoregon.gov
 - **District 3 Councilors:**
 - councilor.morillo@portlandoregon.gov
 - councilor.koyamalane@portlandoregon.gov
 - councilor.novick@portlandoregon.gov
 - **District 4 Councilors:**
 - councilor.green@portlandoregon.gov
 - councilor.clark@portlandoregon.gov
 - councilor.zimmerman@portlandoregon.gov
 - Host a Frog Ferry presentation at your workplace or organization
 - Volunteer at events
 - Display a Frog Ferry sticker on your bike, car, or bag
 - Email Susan Bladholm at susan@frogferry.com

RUMBLE ON THE RIVER Community Forum #22

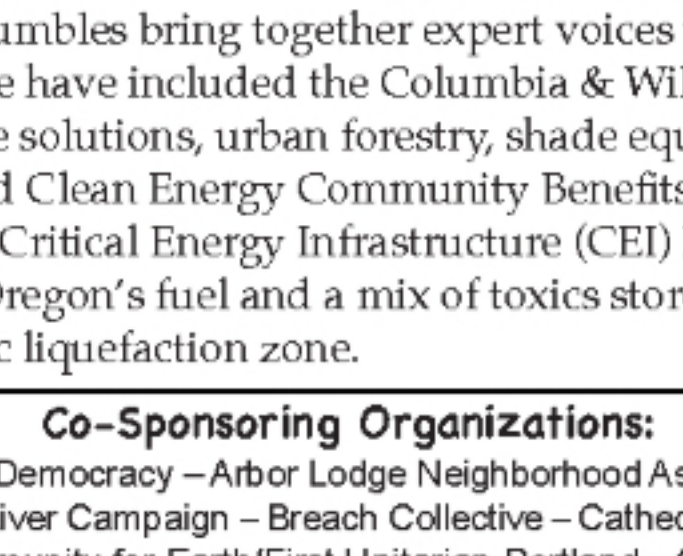
"Renewable" Fuels: Climate Fix or Magical Thinking?

Thursday, March 20th

Doors Open, Info Tables – 5:30

Panel – 6:30

350 PDX Action Night



Havurah Shalom

825 NW 18th Avenue

Portland 97209

RUMBLES are always FREE.

Just as it seemed that we were making real climate progress, the fossil fuel industry is sidetracking elected officials, regulators and business leaders with a rash of climate solution diversions. In the face of Zenith Energy's plans to make Portland the West Coast center for so-called renewable diesel and sustainable aviation fuel, the panel will examine how renewable diesel is fraught with all kinds of problems and dangers and actually may have a higher carbon footprint than petroleum-based fuels and how renewable natural gas actually comes from methane produced by tortured animals in factory farms.

Rumble #22 Panelists:

Amy van Saun: Senior Attorney with *Center for Food Safety*, serves with *Stand Up To Factory Farms*

Jeremiah Hayden: Staff Reporter at *Street Roots*

Dan Serres: Advocacy Director at *Columbia Riverkeeper*

Barbara Bernstein: Host of *KBOO Radio's Locus Focus*, Film Maker—most recent productions are "*Once A Braided River*" and "*Chasing Chimeras—The Lure of Deceptive Climate Solutions*"

Moderator: Dineen Crowe, Campaign Manager with *350PDX*

Since fall of 2022, *Rumble On The River* has presented 21 community forums in neighborhoods throughout Portland and at the Public Interest Environmental Law Conference, U of O. Rumbles bring together expert voices to discuss a range of environmental topics. These have included the Columbia & Willamette River ecosystems, transportation, false climate solutions, urban forestry, shade equity, risk-bonding, salmon restoration and the Portland Clean Energy Community Benefits Fund/PCEF. A central Rumble focus has been the Critical Energy Infrastructure (CEI) Hub and the potential hazards of having 90% of Oregon's fuel and a mix of toxics stored within Portland's city limits on a riverside seismic liquefaction zone.

Co-Sponsoring Organizations:

350 PDX – Alliance for Democracy – Arbor Lodge Neighborhood Association – Bernie PDX Bird Alliance of Oregon – Braided River Campaign – Breach Collective – Cathedral Park Neighborhood Association – Columbia Riverkeeper – Community for Earth/First Unitarian Portland – Cully Association of Neighbors EcoPath Recovery – Economic Justice Action Group/First Unitarian Portland – Extinction Rebellion-PDX – Frog Ferry Havurah Climate Action Team – Human Access Project – KBOO Radio 90.7 – Kenton Neighborhood Association Linton Neighborhood Association – Mosquito Fleet– Mt Tabor Neighborhood Association – Neighbors for Clean Air No More Freeways – OPAL, Environmental Justice Oregon – Oregon Chapter of the Sierra Club Oregon Conservancy Foundation – Oregon Physicians for Social Responsibility Pearl District Neighborhood Association – P.E.S.T. Projection Portland Committee on Human Rights in the Philippines – Portland Harbor Community Advisory Group Portland Harbor Community Coalition – Portland Jobs with Justice – Portland Raging Grannies Portland Youth Climate Strike – Portsmouth Neighborhood Association – St. Johns Neighborhood Association Sauvie Island Community Association – Sunrise Movement PDX – Tank the Tanks Third Act Oregon – Willamette Riverkeeper

For Info & Links to Rumble Videos, Contact: (503) 705-1943.

Click to view in a new tab.

Frog Ferry Case Study:

Electric Ferries in Vancouver, B.C.

Ferry Case Study

Here's the plan to run electric ferries between downtown Vancouver [B.C.], Bowen Island and Gibsons

Greenline Marine Inc. has support of 3 levels of government to operate 2 ferries by 2027

by Chad Pawson • CBC News • Posted: Feb 07, 2025



A plan to run two all-electric, 150-passenger ferries between downtown Vancouver, Bowen Island and Gibsons by 2027 is one step closer after City of Vancouver officials announced motions to expedite land use at Harbour Green Dock.

On Friday, representatives from all three levels of government enthusiastically endorsed Greenline Marine Inc.'s plan, which has been in the works for two years.

"An option that takes cars off the road, relieves congestion in the Upper Levels [Highway] and connects Bowen Island residents to the mainland and the mainland visitors to us is long overdue," said Bowen Island Mayor Andrew Leonard, flanked by two Vancouver Park Board commissioners, one city councillor, a Green MLA and Liberal MP.

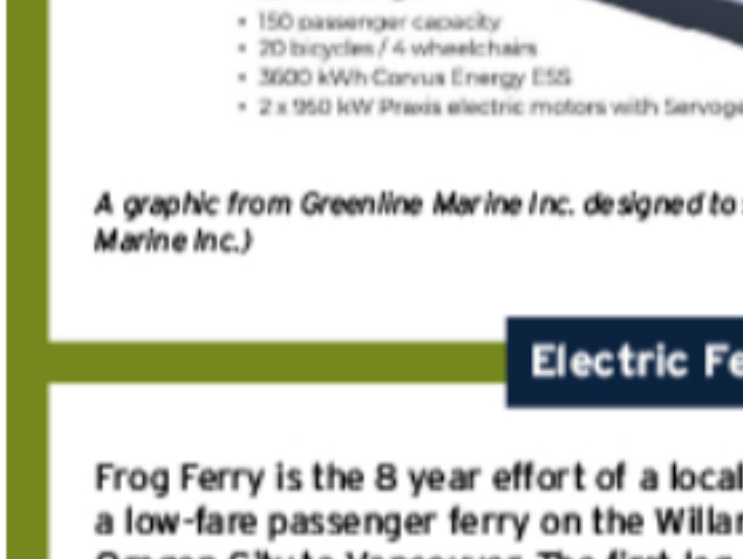
Leonard cited the hardship created for his community this week after ferry service was cut off.



Charging & Embarkation

Charging Station, Battery Energy Storage, Large Vessel, Small Vessel, Fueling, Cooling Equipment, Power Electronics Substations, Transformers.

Designs from Greenline Marine Inc. show what its vessels and charging infrastructure might look like once they are in place at docks in downtown Vancouver, Bowen Island, and Gibsons. (Greenline Marine Inc.)



Callum Campbell, the founder of Greenline Marine Inc., spoke at a news conference with politicians from all three levels of government about running a high-speed, all-electric ferry service between downtown Vancouver, Bowen Island and Gibsons. (Martin Dittie/CBC News)

"We're not building lounges. We're not building terminals," he said about the plans for Coal Harbour. "We're there to serve people. They'll board the ferry as the ferry charges, and then we'll be off and running."

Campbell said his company's been doing engagement in the last few months and with First Nations.



It has a financial partner, and the vessel design has been completed by naval architect firm BMT. There will be space on the ferries for 20 bicycles and four wheelchairs.

Once operating, Greenline hopes to sell 1,000 tickets a day, which proponents say would reduce 500 car trips from B.C. Ferries destinations and ultimately save travellers about \$20 per trip.

"An electric passenger ferry could help Vancouverites sail past congestion in the downtown peninsula, reducing vehicle traffic downtown and alleviating congestion, improving air quality, softening sound pollution and contributing to the city's climate goals," said Vancouver Council. Rebecca Bligh.

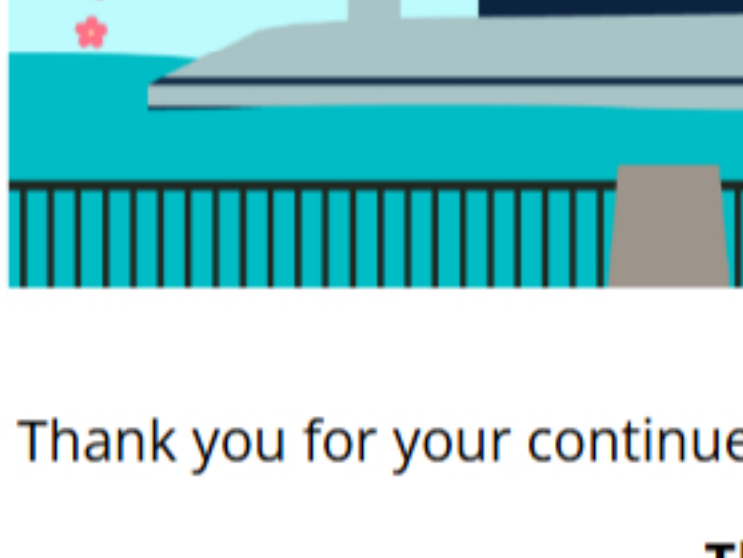
Bligh and Park Board commissioners.



feasibility studies completed with funding through B.C. Hydro and will benefit from Ottawa's Clean Technology Investment Tax Credit.

"This is a super exciting project," said Callum Campbell, founder of Greenline. "Greenline has the drive and expertise to make this real."

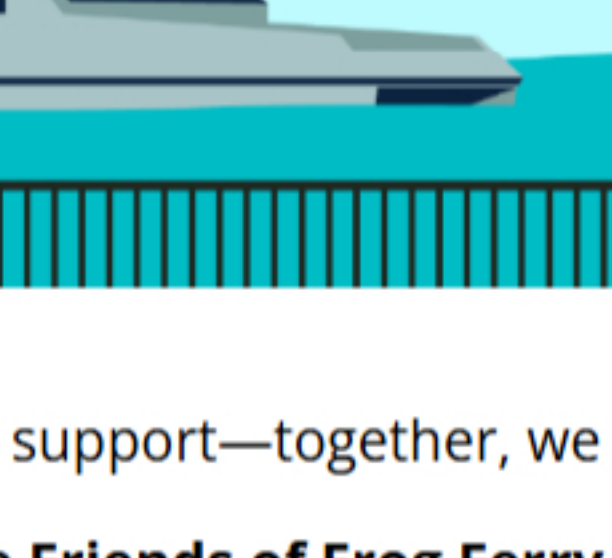
Campbell is a naval architect who has designed and built car ferries for clients in North America. Before Greenline, he worked for the province as its director of inland ferries.



"That's why the park board is taking an active role in exploring how this public asset can support sustainable, low-carbon transportation while maintaining its recreational value."

Bligh said the ferry service, once operating, could generate up to \$1 million in revenues for the park board.

If realized, the Greenline ferry service would be the second passenger ferry service to operate in Coal Harbour.



In August 2023, Hullio Ferries began running a high-speed ferry service between downtown Vancouver and downtown Nanaimo.

Electric Ferries can be on the Willamette River in 3 years!

Frog Ferry is the 8 year effort of a local non-profit to put a low-fare passenger ferry on the Willamette River from Oregon City to Vancouver. The first leg, which could be operational in 3 years, would run from Cathedral Dock in St. Johns to RiverPlace Dock, Downtown, adding a 75 min trip by bus into a 25 minute ferry ride. In addition to a beautiful commute through the City's largest greenspace and a huge reduction of greenhouse gases by reducing freeway loads, it also fills an urgent need for emergency access for the north end when disaster strikes.

Find out more about our Frog Ferry project in Portland: <https://frogferry.com>

Click to view in a new tab.

Electric Ferries can be on the Willamette River in 3 years!

If you would like to have a passenger ferry in Portland, please call and voice your support for Frog Ferry now!

Mayor: 503-823-4350

District 1: 503-823-4350-Admin is Eva

District 2: 503-823-4354-Admin is Jennifer

District 3: 503-823-4360-Admin is Alex

District 4: 503-823-4359-Admin is Ashley

Thank you for your continued support—together, we can bring Frog Ferry to Portland!

The Friends of Frog Ferry Team

Donate

Please follow us on social media.

