

April 22, 2025

## Letter of Support for Frog Ferry

To Whom It May Concern,

I am writing to express my strong support for Frog Ferry and its visionary work to bring safe, efficient, and sustainable passenger ferry service to the Portland metro area.

Our region urgently needs smarter, more resilient transportation options that address congestion, climate impact, and equitable access. Throughout my career, I've remained passionate about transforming how people move through their communities, whether leading the City of Portland's green fleet transition, expanding EV infrastructure across 30 states, or scaling mobility solutions with BMW's ReachNow and Envoy. Frog Ferry is precisely the kind of bold, data-informed mobility solution that aligns with these values and needs.

Frog Ferry represents an opportunity to rethink regional transportation with an eye toward the future. It leverages our natural waterways to create an alternative mode of travel that's not only environmentally responsible but also scalable and community-centered. From a business development perspective, it opens new avenues for economic growth, workforce access, and public-private collaboration. From a strategic lens, it fills a long-standing gap in our multimodal transportation ecosystem with a service designed to be efficient, safe, and resilient.

As someone who thrives in dynamic, complex environments and has successfully brought new transportation ideas to market, I recognize the level of grit, planning, and execution required to make a project like this succeed. Frog Ferry has demonstrated that resolve, and I believe it deserves the full support of our public and private sectors.

I am excited to see what lies ahead for Frog Ferry and hope you will support this important transportation effort.

Sincerely,

A handwritten signature in black ink, appearing to be 'Alan Bates', written in a cursive style.

Alan Bates

Transportation Strategist & Fleet Leader

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